

# VISTA Assignment Description (VAD)

**Title:** Perry Family Free Clinic VISTA 2023 Summer

**Sponsoring Organization:** WISCONSIN ASSOCIATION OF FREE AND CHARITABLE CLINICS, INC.

**Project Name:** Wisconsin Association of Free & Charitable Clinics, Inc IV

**Project Number:** 22VSEWI001

**Project Period:** 01/01/2023 - 12/30/2023

**Site Name:** Perry Family Free Clinic (Rebalanced Life Wellness)

## Focus Area(s)

**Primary:** Healthy Futures

**Secondary:**

## VISTA Assignment Objectives and Member Activities

**Goal of the Overall VISTA Project:** Goal of the Project: The VISTA Member activities will increase education and improve access to healthcare to uninsured and underinsured Black men. Additional activities community engagement with Black barber shops and recruitment with members of the African American Council of Churches. Through the VISTAs service patients can be seen at no cost which can keep patients out of poverty by not receiving unaffordable medical bills.

### Objective of the Assignment

Engage with clinic Director with Volunteer Recognition/Support Volunteer Coordinator.

**Member Activity (01/01/2023 - 12/30/2023):** Member Activity: Review all relevant Community Health Needs Assessments (CHNA) Member Activity: Identify Clinic's strengths and opportunities in relation to CHNAs. Member Activity: Create concrete steps to strengthen and expand Clinic's programs in relations CHNA opportunities. Member Activity: Assist clinic Director with implementing Black men's health advisory committee. Member Activity: Monitor implementation plan and revise as necessary. Member Activity: Create process for plan review and revision.

### Objective of the Assignment

Implement policies, procedures, and best practices which maximize access to healthcare and improve overall quality of care.

**Member Activity (01/01/2023 - 12/30/2023):** Member Activity: Obtain WAFCC Bronze Standards of Excellence. Member Activity: Develop process and schedule for maintenance of Standards. Member Activity: Assist clinic Director with Identifying deficiencies and schedule to implement working toward achieving Silver & Gold Seal of Excellence.

**Objective of the Assignment**

Collaborate with clinic Director Marketing and Outreach.

**Member Activity (01/01/2023 - 12/30/2023):** Member Activity: Participate on the Clinic Marketing Committee. Member Activity: Engage with the Marketing Committee to maintain the website and to develop and manage an expanded social media presence. Member Activity: As a member of the Marketing Committee, participate in outreach by: tracking contacts, managing information sent to contacts and identifying potential areas for additional outreach. Member Activity: Collaborate with Fund Development searching for additional grant opportunities. Member Activity: Engage with Fund Development with fundraising projects as needed.

**Objective of the Assignment**

Engage with clinic Director with Volunteer Recognition/Support Volunteer Coordinator.

**Member Activity (01/01/2023 - 12/30/2023):** Member Activity: Implement new volunteer tracking system. Member Activity: Train staff and volunteers to utilize tracking services. Member Activity: Engage with other ongoing duties of the Volunteer Coordinator.

**Objective of the Assignment**

Collaborate with clinic Director with Identifying and developing potential strategic partnerships, potential funding opportunities and sources.

**Member Activity (01/01/2023 - 12/30/2023):** Member Activity: Develop donation discount partnership program whereby donors receive discounts on goods and services through a donation to the organization. Member Activity: When possible, attend community events or friend-raising opportunities by targeting younger donor base. Member Activity: Regularly provide Facebook posts to connect with community partners.