

# VISTA Assignment Description (VAD)

**Title:** 2024 - 2025 More Smiles WI VISTA

**Sponsoring Organization:** WISCONSIN ASSOCIATION OF FREE & CHARITABLE CLINICS INC.

**Project Name:** Wisconsin Association of Free & Charitable Clinics, Inc IV

**Project Number:** 22VSEWI001

**Project Period:** 12/31/2023 - 12/28/2024

**Site Name:** More Smiles Wisconsin

## Focus Area(s)

**Primary:** Healthy Futures

**Secondary:**

## VISTA Assignment Objectives and Member Activities

**Goal of the Overall VISTA Project:** VISTA member will engage with MSW in the implementation of behavioral health programming at the MSW clinic. VISTA will engage in outreach activities that promote MSW as a dental resource for low-income individuals. VISTA will compile social media and website materials as well as create/manage a social media content calendar for MSW use. The VISTA will advance people out of poverty by increasing access to care for low-income individuals by supporting the clinic's work to rollout behavioral health programming, promoting the dental program, and by serving as a liaison between the community and MSW to aid in raising the clinic's visibility for community members in need of MSW's services.

### Objective of the Assignment

Support rollout of state certified behavioral health program.

**Member Activity (01/01/2024 - 12/28/2024):** Member Activity: Support launch of state certified behavioral health program. Member Activity: setup of EHR programming, designing flow-charts for day-to-day operations within the behavioral health program. Member Activity: Take direction from and work with MSW Director of Operations to implement billing and coding processes.

### Objective of the Assignment

Support MSW's efforts to create sustainable/consistent socialmedia presence.

**Member Activity (01/01/2024 - 12/28/2024):** Member Activity: Research social media best practices and planning, identify plan that best suits MSW's needs and capabilities, create social media calendar, staff trainings, etc. as needed to implement plan into day-to day operations and to help ensure continued organizational use after VISTA term ends.

## **Objective of the Assignment**

Engage in outreach activities to further share the resources and services offered to the community.

**Member Activity (01/01/2024 - 12/28/2024):** Member Activity: Identify and participate in outreach activities that are geared towards community education including that of MSW's existence, eligibility, and services provided. Member Activity: Represent MSW to the community at large through participation in relevant events and outreach activities. Member Activity: Engage quarterly with the Dane County Oral Health Coalition to further the work of improving the oral health of low-income residents of Dane County and beyond.