

VISTA Assignment Description (VAD)

Title: More Smiles WI 22-23

Sponsoring Organization: WISCONSIN ASSOCIATION OF FREE AND CHARITABLE CLINICS, INC.

Project Name: Wisconsin Association of Free & Charitable Clinics, Inc IV

Project Number: 22VSEWI001

Project Period: 01/02/2022 - 12/31/2022

Site Name: More Smiles Wisconsin

Focus Area(s)

Primary: Healthy Futures

Secondary:

VISTA Assignment Objectives and Member Activities

Goal of the Overall VISTA Project: VISTA member will engage with MSW clinic in developing a state certified mental health program. The VISTA will engage in outreach activities that promote MSW as a dental resource for low-income individuals, and will coordinate with MSW's social media coordinator to promote such outreach activities and grow the number of individual's receiving MSW's messaging. The VISTA will advance people out of poverty by increasing access to care for low-income and uninsured individuals through the addition of mental health services and outreach efforts.

Objective of the Assignment

Developing a state certified mental health program.

Member Activity (01/02/2022 - 12/31/2022): Member Activity: Engaging in research to determine steps required to establish DHS 35 clinic certification. Member Activity: Communicating with appropriate individuals required for certification including government agencies. Member Activity: Compiling policies and procedures manual in line with each DHS requirements including creating personnel policies per DHS 35.13, establishing clinical supervision and clinical collaboration documents as per DHS 35.14, and compiling patient rights documents.

Objective of the Assignment

Engage in outreach activities to further share the resources and services offered to the community.

Member Activity (01/02/2022 - 12/31/2022): Member Activity: Identify and participate in outreach activities that are geared towards community education of MSW's existence, services provided, and eligibility, and promote community focused activities that raise donor and needs awareness. Member Activity: Coordination of volunteers to promote resource tables local restaurants and businesses, schools, and community health fairs. Member Activity: VISTA will engage quarterly with the Dane County Oral Health Coalition to further the work oral health for the low-income residents of Dane County.

Objective of the Assignment

Coordinate with MSW's Social Media Coordinator to promote outreach activities.

Member Activity (01/02/2022 - 12/31/2022): Member Activity: Communicate outreach and other activities to Social Media Coordinator for promotion. Member Activity: Recommend promotional content to Social Media Coordinator via weekly meetings to support continued growth of MSW's social media outreach. Member Activity: Create a shared calendar of events that all employees and volunteers of MSW can access to promote MSW activities. Member Activity: Compile centralized digital library of photos captured during MSW activities as well as catalogue MSW's old photos to ensure all photos are accessible and readily available for social media and outreach use.