

VISTA Assignment Description (VAD)

Title: 2024 - 2025 Health Care Network Development VISTA

Sponsoring Organization: WISCONSIN ASSOCIATION OF FREE & CHARITABLE CLINICS, INC.

Project Name: Wisconsin Association of Free & Charitable Clinics, Inc IV

Project Number: 22VSEWI001

Project Period: 12/31/2023 - 12/28/2024

Site Name: Health Care Network INC

Focus Area(s)

Primary: Healthy Futures

Secondary:

VISTA Assignment Objectives and Member Activities

Goal of the Overall VISTA Project: Health Care Network is the only free clinic in Racine County. In operation since 1987, the clinic is vital to offering support to the uninsured and underinsured residents of WI. The VISTA Member's charge is to participate in social media outreach, fund development, resource creation, and to ensure HCN's adherence to the WAFCC Standards of Excellence. The VISTA will support HCN's mission of ensuring that low-income, uninsured individuals in Racine County have access to quality healthcare, thus preventing poverty.

Objective of the Assignment

Expand HCN's Social Media presence to inform the community of the services it offers.

Member Activity (01/01/2024 - 12/28/2024): Member Activity: Create Facebook and Instagram posts to further community engagement and presence. Member Activity: Collect and present stories of positive events that happen at HCN. Member Activity: Expand following on all social medial platforms.

Objective of the Assignment

Engage in fund development and volunteer management.

Member Activity (01/01/2024 - 12/28/2024): Member Activity: Research and identify grant and other funding opportunities for site. Member Activity: Engage with site in planning for special events. Member Activity: Complete funding applications and reports.

Objective of the Assignment

Act as a resource for staff for technology services.

Member Activity (01/01/2024 - 12/28/2024): Member Activity: Become acquainted with FHASES electronic data collection system. Member Activity: Engage in training volunteers and staff to use the FHASES system. Member Activity: Collaborate with staff and volunteers in resolving simple technology issues, including issues related to how to use Outlook and other Microsoft programs.

Objective of the Assignment

Collaborate with site in creating marketing materials to promote services, events, outreach, and opportunities.

Member Activity (01/01/2024 - 12/28/2024): Member Activity: Review and engage with site to update existing marketing materials. Member Activity: Develop HCN's marketing table board for presentations. Member Activity: Create new marketing pieces as needed for the host site including events, and activities.

Objective of the Assignment

Review needed updates for the Wisconsin Association of Free and Charitable Clinics' Standards of Excellence.

Member Activity (01/01/2024 - 12/28/2024): Member Activity: Collaborate with the executive director and clinic manager to make annual updates to adhere to WAFCC's Standards of Excellence for medical clinics. Member Activity: Collaborate with the executive director and clinic manager to make annual updates to adhere to WAFCC's Standards of Excellence for dental clinics.