

# VISTA Assignment Description (VAD)

**Title:** CUSH VISTA 2023-2024

**Sponsoring Organization:** WISCONSIN ASSOCIATION OF FREE AND CHARITABLE CLINICS, INC.

**Project Name:** Wisconsin Association of Free & Charitable Clinics, Inc IV

**Project Number:** 22VSEWI001

**Project Period:** 01/01/2023 - 12/30/2023

**Site Name:** Cush

## **Focus Area(s)**

**Primary:** Healthy Futures

**Secondary:**

## **VISTA Assignment Objectives and Member Activities**

**Goal of the Overall VISTA Project:** Continue to strengthen and build relationships with local equity groups and community members in CUSH congregation neighborhoods through civic engagement programming and social media. Engage with CUSH members and volunteers to build capacity for the CUSH organization. This will be accomplished through social media engagement, volunteer coordination, and launching community engagement events. Build an infrastructure of knowledge and engagement within the community around the opening of a mental health hospital in Kenosha.

### **Objective of the Assignment**

Engage in building safe and brave spaces for civic engagement for justice-impacted groups. Engage and build relationships with local organizations and groups to learn about underrepresentation of local leadership in communities of color, formerly incarcerated, immigrant, and LGBTQ+ communities.

**Member Activity (01/01/2023 - 12/30/2023):** Build upon CUSH social media presence on Facebook and Instagram (with Reels) including subject matter relevant to target populations by impact and by age. Build and maintain relationships with local organizations and community members to establish collaboration and impact community member participation in justice work. Co-create and promote training opportunities for civic engagement (how to cut an issue, how to tell your impactful story, how to write a letter to the editor, etc.)

### **Objective of the Assignment**

Engage with CUSH members and volunteers to build capacity for the CUSH organization in order to increase its reach throughout Kenosha.

**Member Activity (01/01/2023 - 12/30/2023):** Develop social media posts about CUSH social justice efforts and to inform followers about relevant issues. Coordinate CUSH volunteers for events and actions. Recruit volunteers from impacted groups of CUSH-involved issues (ie: formerly incarcerated, immigrant community members, those who are housing insecure, members of racial and ethnic minority groups).

## **Objective of the Assignment**

Build community knowledge and engagement around the opening and support of a Mental Health Care hospital within the structure of the former downtown Kenosha Froedtert Hospital.

**Member Activity (01/01/2023 - 12/30/2023):** Build relationships and maintain communication with hospital management as well as alderperson and county board supervisor elected to area of facility's location. Share this information with CUSH group and citizens at large through townhall meetings and one-on-one discussions. Develop and distribute information about the progress of the mental healthcare facility (fliers distributed to immediate area of the facility, social media posts and development of Facebook group for citizens to stay connected. Engage CUSH Mental Healthcare Hospital Support Task Force with efforts in research, written statements, planning meetings, and maintaining records.